

The poster features a dark blue background decorated with several colorful balloons: a yellow one with white stars in the top right, a pink one with white stars on the left, a green one with yellow stars in the bottom left, and a light blue one with white stars in the bottom right. There are also faint, stylized icons of a watermelon slice and an ice cream cone. A central white rectangular area with a grey border contains the main text and graphics. The text 'Earth Day' is in red and black, 'EXPO' is in large orange letters, and 'Color Our World Clean!' is in purple, orange, red, and blue. A textured globe is partially visible behind the text, and three colorful silhouettes of people are on the right side of the globe.

Earth Day EXPO

Color Our World Clean!

2010



Victoria
Community
Center

**Let's learn
together.**



**Coordinated by the City of Victoria
Environmental Services Department.
Program Coordinator **Marie Lester**
Education Specialist **Rachel Brown**
Principal Clerk **Chris Jones****

Sponsors:



Special Thanks:



**Crossroads
Clowns**



Excellent Exhibitors

American Red Cross

Area Agency on Aging/
Golden Crescent 2-1-1

Barbara Allen Lampley

Berry Plastics

CenterPoint Energy

Children's Discovery Museum

City of Victoria Fire Department

City of Victoria Parks and Recreation

City of Victoria Public Works

Coastal Bend Bays & Estuaries

Crossroads Clowns

Dorothy O'Connor Pet Adoption

DOW

Driscoll Children's Health Plan

Drive Clean Across Texas

Farm Bureau

Food Bank of the Golden Crescent

Formosa Tejano Wetlands

Garden-Ville

GBRA

Incredible Pizza

K&T Construction

Master Gardener's

McDonald's

Museum of the Coastal Bend

Natural Resource Conservation Service

Schwan's

The Teacher's Toolbox

The Texas Zoo

TX Agrilife Extension Service

Victoria Art League

Victoria College Art Club

Victoria College

Geology Professor Wagner

Victoria College– Pre-College Program

Victoria County Groundwater
Conservation District

VISD Family Connection

Welder Wildlife Foundation

YMCA

Elite Event Sponsor: Victoria County Groundwater Conservation District

**Earth Day
EXPO**

Color Our World Clean!

Sponsors:



Special Thanks & Appreciation:



**Crossroads
Clowns**

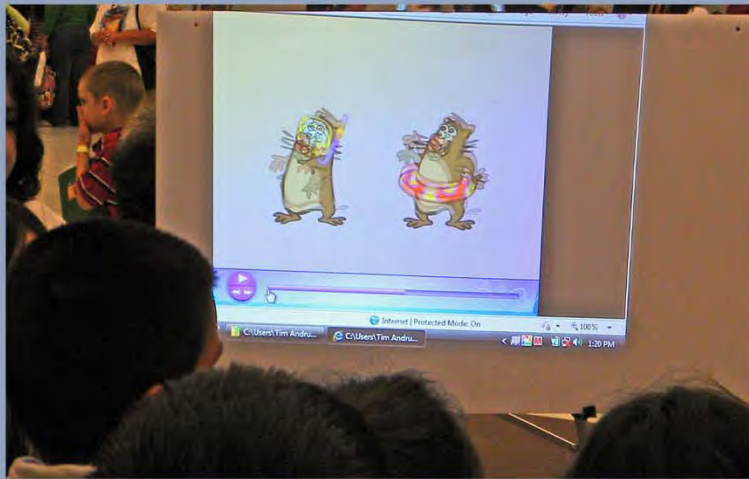


Premier Advertising

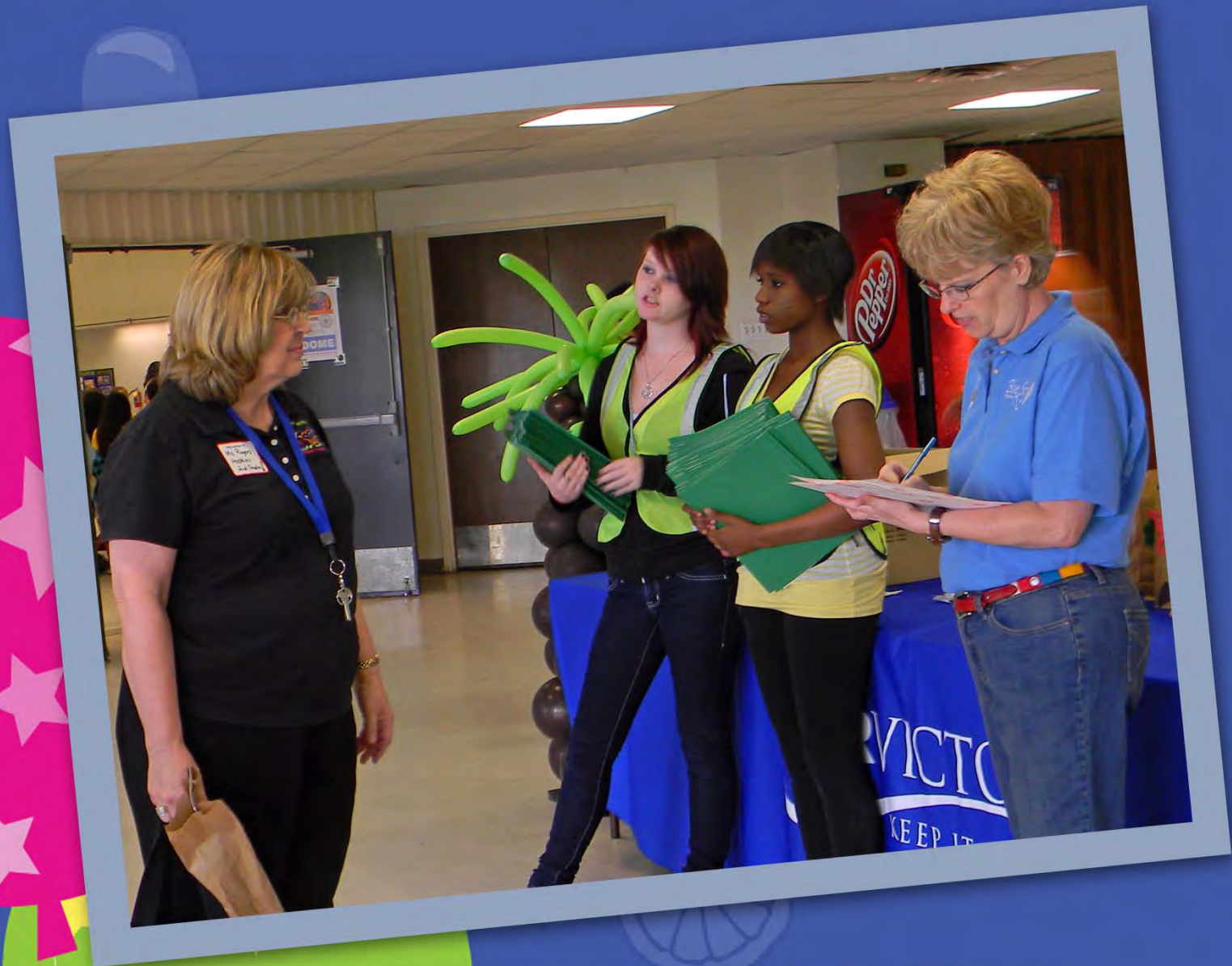
Preferred Booth Location



Prime Amenities



Maximum Exposure



**Welcome to the
registration station!**

Lost & Found



Media Mania



First Aid



Friendly Face



BEEutiful!

The Awesome Arena



Say "Teddy"





**Scwhan's is
showered with
SMILES.**

Master Gardener's making



seed balls.



Farm Bureau
display trailer.



K&T Construcion
gathers rain.

Parks & Rec.



Leaves
No Trace.

Berry Plastics provided



big blue REUSABLE bags!

Formosa Tejano Wetlands



soaked up the fun
with fish prints.

The Texas Zoo



had an array of
interesting animals.



Agrilife Extension
Services spun the
food pyramid.

**Coastal Bend Bays & Estuaries
helped minds soar with
Birds of the Bay.**



**Students got a
thrill with Garden-Ville
touch and feel.**

Incredible Pizza's



Welder Wildlife Refuge was Color Crazy!





**LUNCH
BREAK!**

VISD student volunteers pitch in !





The Dynamic Dome



Victoria Art League



is all about
RECYCLING!

VISD Family Connection



was quite
the puzzler.



Teacher's Toolbox
grew a newspaper
nursery.



McDonald's sowed some seeds.

**Children's Museum
popped the top
for a bottle cap
necklace.**



**Victoria College
Pre-College Program
planted seeds of
college dreams.**

Kids created tasty treasures with the Food Bank of the Golden Crescent.



Natural Resource Conservation Service made edible soil profiles



with food donated by HEB, Marble Slab & Performance Food Group.

Barbara Allen Lampley



talked up The Texas Elves.

Victoria Public Works showed water RECYCLING.



Museum of the Coastal Bend



with
La Belle
Do Tell.

Crossroads Clowns



Skittles'
students
shine bright!

Victoria College Art Club's



big Butterfly Project.

http://www.hmh.org/ed_butterfly1.shtml

**Dorothy
O'Connor**



**Pet Adoption's
mascot
Charlie
did tricks.**

**Ready set GO
dominos race**



**with the
YMCA.**

Area Agency on Aging Golden Crescent 2-1-1



egg-cited students with
egg carton insects.

**American
Red Cross**



**brought
Scrubby Bear.**

**Drive Clean
Across Texas
cleared the air.**



**VC Professor
Wagner rocked.**

**Victoria
Fire Dept.**



**sowed
seeds of
safety.**

**DOW demonstrated
chemistry in motion.**



**Water was everywhere
with the GBRA water cycle bracelet.**

CenterPoint Energy had a



whirl wind spinning wheel.

Driscoll Children's Health Plan



colored kids healthy.

**Some pictures of our SUPER
hard working VISD volunteers.**



**Thank you very much
Mrs. Jackson's class!
Profit High School**

**Thank you very much
Mrs. Cox's class!
Stroman High School**



Press Release

VictoriaAdvocate.com

VICTORIA ADVOCATE, Thursday, April 22, 2010

CROSSROADS

Earth Day Expo visits area school

BY JJ VELASQUEZ
jvelasquez@vicad.com

On the eve of Earth Day, area students learned about nature and preserving the environment.

"It's the Earth, and it's the only one you have," said Tyler Hotz, a Cuero Intermediate fifth-grader. "You can't take advantage of that."

Victoria's environmental services department partnered with regional school districts to host its second annual Earth Day Expo on Wednesday.

Vendors set up booths in the Victoria Community Center, where they had hands-on activities for children, who learned about natural gas, water cycles and scooping animal waste.

"When you don't pick up after your pets, guess what? That goes in the water," said Sally Keucker, executive director of the Dorothy H. O'Connor Pet Adoption Center. "It is your duty to pick up your doodie."

Keucker taught students the importance of cleaning animal waste, disposing of it properly



JJ VELASQUEZ/VICTORIA ADVOCATE

First- and second-grade students at F.W. Gross Magnet Elementary School learn about the water cycle Wednesday at the Earth Day Expo. Cinde Thomas-Jimenez, GBRA education coordinator, taught the group.

and using a biodegradable bag to do so.

Students spun a wheel to learn about natural gas. The wheel was divided into different categories with true-or-false

prompts the students answered.

At the Guadalupe-Blanco River Authority's booth, Cinde Thomas-Jimenez, education coordinator, taught students about the water cycle.

**ONLINE
VIDEO**

To see video, go to
www.VictoriaAdvocate.com
and click on the story.

"This couldn't be a more wonderful way to observe Earth Day," said Christi Fuchs, a Cuero Intermediate science teacher who helped organize the event.

Fuchs said teaching the students to be conscious about the environment not only changes their practices now but prepares them for the future.

Cuero Intermediate teacher Laurie Kruger said her students are more aware about the environment than was her generation. Many of her students turn off water faucets and lights when needed.

Kruger emphasized the need to further educate them about the environment.

"I think we have to start with the young people and teach them now to save and preserve for the future," Kruger said.

GO



GREEN!

VICTORIA ADVOCATE, Thursday, April 22, 2010

Going Green isn't just a trend...

Make Earth Day Everyday!

What will you do?

- ☒ Buy a cleaner vehicle
- ☒ Reduce idling
- ☒ Share a ride or take Victoria Transit
- ☒ Do nothing

It's up to you...

AIR VICTORIA
KEEP IT CLEAN

Victoria Advocate

Thursday, April 22, 2010

Celebrate Earth Day

Make your life a little greener

Forty years ago, history was made in the form of a grass-roots movement to bring national attention to the environment.

Founded by Wisconsin Sen. Gaylord Nelson, the first Earth Day was celebrated on April 22, 1970. In the four decades since its inception, communities across the country and world mark each Earth Day with festivities. Victoria had its own Earth Day Expo on Wednesday



Meridith Byrd
EARTH FRIENDLY

at the Community Center, aimed at teaching school children the value of a healthy environment.

Nelson, who later served for 24 years as a counselor for The Wilderness Society, believed Americans' attitudes toward the environment could be changed through education. The seeds of Earth Day were first sown in 1962, when he proposed that President John F. Kennedy embark on a national conservation tour to bring environmental issues into the spotlight. The president liked the idea. One year later, he traveled through 11 states in five days and gave speeches about conservation.

Inspired by Nelson's 1969 call for an environmental "teach-in," a group of Philadelphia students, community leaders and others, celebrated the first Earth Week from April 16-22, 1970, the same year as the first Earth Day commemoration.

What is the best way to celebrate Earth Day and Earth Week? How about by resolving to do something good for the planet, say producing less waste? If you've thought about becoming a little greener, but have yet to make any changes, Earth Day would be a great day to kick off your plan. Here are some easy suggestions:

■ Make the switch from plastic sandwich bags and paper lunch bags; pack sandwiches and other munchies in reusable plastic containers. Splurge for an insulated lunch bag or small cooler.

■ Speaking of bags, skip the plastic bags at the grocery store in favor of sturdy, inexpensive reusable bags.

■ Do you buy a lot of bottled water? Though recycling is on the rise, almost three out of four plastic bottles are thrown away. Invest in a water filter and a reusable water bottle to reduce your plastic use.

■ Recycle. You can start small by recycling one thing. The city accepts plastics number 1 and 2, cardboard, mixed paper in-

On Earth Day is to



**Thank you sponsors,
exhibitors, volunteers,
attendees and staff!**

SAVE THE DATE!

Wednesday, April 20, 2011

10:00am-2:00pm

Victoria Community Center

WOW,
that was



Thanks Chick-fil-A
for keeping everyone fed!



FUN,
let's do it again!