



Community Advisory Panel Minutes June 24, 2010

Those in attendance: Marie Lester Trey Torres Rachel Brown
Meridith Byrd Charlie Boren Rusty Trask

Marie Lester welcomed everyone to the meeting and introduced the meeting.

Meeting topic: Texas Recycles Day November 15 activities. Marie reviewed committee meeting ideas and suggestion. She reviewed contest idea about holding a contest for businesses to recycle paper, plastic and aluminum. She reviewed proposed ways to collect and sort recyclable commodities and how to promote the contest.

Meridith Byrd-Suggested there is specific Saturday contest drop off hours at the Recycle Center for contest participants.

Trey Torres-Recommended the use of the recycling gaylords to measure the amounts of recyclables dropped off.

Rusty Trask-Proposed limiting the contest entries to focus either on business or residential participants.

Marie-Texas Recycles Day Contest event plan below:

Participants: Businesses-Team limit-15 people max

Rules: Each business will only be permitted to win in one category.

Time Frame: Start date for contest is Labor Day Friday, September 3, 2010. End date is November 6. Winners will be announced the week of November 8-12.

Awards: One team per category would receive an award for the most collected.

Prizes: Suggestions include a luncheon, ribbon cutting, City newsletter review, Victoria Advocate listing & recycle bins.

Public Relations: Need photographs and articles written for each winning team.

Registration: Contest teams could sign up to participate at a Recycle CAP meeting, booth at the mall, door to door bin drop offs and other community events.

Sponsors/Partners: Included suggestions to contact: McDonald's, Chick-fil-A, Lowes, Performance Food Group, HEB, Sam's Club, and Wal-Mart.

Volunteer Recruitment: Draft and email to all Victoria Recycles CAP & Air Victoria members to allow all to respond first before working with civic community groups.

Next Victoria Recycles CAP meeting is July 6th, 700 N Main, Suite 113 at 5:15pm.

Next meeting theme is "Texas Recycles Event registration form development".