



Community Advisory Panel Minutes July 6, 2010

Those in attendance: Marie Lester Joni Brown Rachel Brown
Meridith Byrd Rusty Trask Maria Sobczak

Marie welcomed everyone to the meeting, reviewed previous meeting information and introduced the topic for discussion Texas Recycles Day Contest.

Registration – Marie presented a rough draft registration form for members to review and develop. Rusty suggested the registration form be an electronic PDF for individuals to print off from the City's website and to supply bulk amounts of hardcopy registrations within stores. Registration form will include contest rules and instructions. Final registration form will be available the first week of August.

Award Ceremonies – Prizes for top three businesses recyclers will be a Green Ribbon Cutting and Eco-Party at the business establishment. The Eco-Parties will be low-waste; Keep Victoria Beautiful will provide compostable paper goods for the parties. Joni Brown and Rusty Trask both offered to request food for the parties.

Prizes - Rusty Trask volunteered to provide a gift certificate for Sam's Club on behalf of Texas Port Recycling. Maria Sobczak volunteered to contact businesses for coupon donations.

Advertising - Maria suggested using a contest flyer and making an announcement at the Victoria Partnership meeting.

Amount of recyclables will be totaled by volume rather than weight. Participants will accumulate credits for each full bin of recyclables they bring in. Coupons from local businesses will be distributed to participants when they bring recyclables to the Huvar Recycling Center.

Battle of the Breakrooms will be registered on the Texas Recycles Day website at <http://www.texasrecyclesday.org/newevent.php>.

Next Meeting: July 27, 5:15pm-7:00pm
Location: Chick-fil-A by HEB Plus

This meeting will include final proof of the revised registration form and update on contest donations.